Research on the Current Situation and Development Strategy of Internet Online Education Under the Background of Sharing Economy

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Abstract: In recent years, with the continuous development of China's education reform, China's education departments pay more and more attention to the teaching of students' comprehensive ability, innovate diversified teaching modes, optimize teaching concepts, and make a reasonable choice of teaching content and teaching methods from the perspective of students' learning, so as to meet students' learning needs. In the context of sharing economy, the application of Internet technology, actively carry out the "online education" mode, make full use of information technology, innovate new teaching mode, so that students' daily learning will not be limited and affected by time, place and other factors, and comprehensively improve the overall teaching level and quality. However, there are still some problems in the implementation of "online education" by the Internet, which need the education department to explore in detail and work out scientific and reasonable solutions, so as to provide favorable conditions for students' learning and development.

1. Introduction

With the advent of the Internet era, people's lifestyle has been changed, and information technology has been widely used in various fields to meet the development needs of various fields, fully reflecting its important value and role. Then the application of Internet to the field of education and teaching can also improve the overall teaching efficiency and quality. In particular, the implementation of "online education", using network technology, innovative new teaching mode, according to the specific teaching content, develop a perfect teaching program, guide students to learn independently, solve the problems and deficiencies in the traditional teaching mode. At the same time, a large number of teaching institutions have sprung up, and the number of training institutions represented by "New Oriental" continues to increase, which makes Internet technology have an important value in the field of education and teaching.

Figure 1 Internet technology

2. The Current Situation of Internet Online Education Under the Background of Sharing Economy

In the development of modern society, the development and implementation of online education has been paid more and more attention. In order to meet the learning needs of students, the education department has increased its supervision. Taking into account the characteristics of the Internet itself, the intelligent teaching of students [1]. However, the application of Internet technology brings not only advantages, but also disadvantages. Teachers ignore the education of students' thoughts, so that students have no high sense of security in the application of Internet technology. In addition, online education has lost the care of teachers, requiring students' self-discipline and self-study in strict accordance with relevant requirements, but students' self-awareness and ability are relatively poor. Once lost the care of teachers, online shopping, reading novels, watching movies, etc. will be carried out by using Internet technology, which not only affects the overall teaching quality, but also makes students unconscious To the correct application of Internet technology, the disadvantages of Internet technology have a negative impact on students.

Internet online education, including course learning platform, is mainly a convenient platform for helping students to learn online. Teachers can choose the way of live broadcast and recording broadcast to transmit the teaching content, so that students can master the basic knowledge through the learning of teaching video [2]. Then there are two kinds of operators of the course learning platform, one is the course content of online education, some are provided by the third-party educational institutions, some are provided by the teachers themselves. For example, Netease cloud classroom and school online are all MOOC platforms, while Baidu Chuanke, Tencent classroom and dobe.com represent course e-commerce; the other is platform products and specific teaching processes, which need to be scientifically designed by the platform in combination with specific teaching content, focusing on the form of online teaching. For example: 100 education network and intelligent course network are mainly for the teaching of language training courses, while the opening bar and calculation course are mainly for the teaching of vocational skills courses. However, due to the neglect of these two considerations by the education sector, the implementation of online education is not effective.

With the support of Internet technology, online education is actively carried out to meet the learning needs of more students through the continuous enrichment of teaching resources. When students just receive online education, they will register corresponding account according to the relevant requirements of the system, upload personal information data according to the requirements, so that students can query relevant data according to their own needs [3]. For example: Baidu Library, douding.com, etc. can share local documents, check and download documents, etc. Sina open class and Sohu open class mainly provide learning resources for open class. However, in this stage of development, there are still corresponding problems, which will not only affect students' desire to learn, but also hinder the implementation of online education on the Internet. For example, platform homogeneity, resource duplication, copyright ownership and so on will have a negative impact on the stable development of online education.

3. Development Strategy of Internet Online Education Under the Background of Sharing Economy

3.1. Strengthen the Implementation of Online Education and Make Full Use of Internet Information Technology

With the continuous development of information technology in China, online education provides important basic conditions, pays attention to the innovation of hardware equipment and software facilities, and ensures the opening and sharing of information resources, which can make more teaching tools lay the foundation for the implementation of online education, and reduce the teaching pressure of teachers. Then the application of Internet to the field of education and teaching can also improve the overall teaching efficiency and quality. Especially for the implementation of "online education", we use network technology to innovate a new teaching mode, formulate a perfect teaching scheme according to the specific teaching content, guide students to learn independently, solve the problems and deficiencies in the traditional teaching mode, and students

will actively participate in online education and meet students' learning needs under the positive influence of teachers, Improve the overall teaching efficiency and quality. In particular, the design of online education content includes perfect implementation plan, reasonable design of teaching content, and clear rules for online students [4]. In particular, the design of online education content should not only meet the learning needs of students, but also highlight key knowledge and difficult knowledge. With the learning needs of students as the core, the overall analysis and design of online education can improve the level of online education.

Figure 2 Education level

3.2. Distance Open Education to Meet Students' Learning Needs

In the development of modern education and teaching, the traditional teaching mode and teaching concept have been unable to meet the learning needs of modern students. It is necessary to make full use of information technology, innovate the teaching mode, actively carry out long-distance open education, develop a perfect online education system in combination with the comprehensive analysis of the actual situation of students' learning, and fully implement it in all teaching links It is the constraint management of online students and ensures the implementation level and quality of online education, so that the development of online education is of great significance to meet the learning needs of students [5]. At present, many education and training institutions actively participate in online education on the Internet, which has a certain impact on the development of online education in the field of non academic education. However, the application of Internet technology brings not only advantages, but also disadvantages. Teachers ignore the education of students' thoughts, so that students have no high sense of security in the application of Internet technology. In addition, online education has lost the care of teachers, requiring students' self-discipline and self-study in strict accordance with relevant requirements, but students' self-awareness and ability are relatively poor. Once lost the care of teachers, online shopping, reading novels, watching movies, etc. will be carried out by using Internet technology, which not only affects the overall teaching quality, but also makes students unconscious In order to maintain a good development environment for Internet online education, it is also necessary to actively carry out foreign cooperation based on the shared economic background, provide basic conditions for the implementation of online education, increase the innovation of teaching resources, and rich teaching resources can meet the needs of different students To help students improve their performance.

Figure 3 Innovation

3.3. Introduce Enterprise Cooperation and Increase R &Amp; D Efforts

China's professionals have investigated online education on the Internet. At present, about 60 enterprises in China are facing the problems of bankruptcy and transformation. The overall proportion of online education on the Internet accounts for about 10%. The main cause of the problem is that the enterprise can't grasp the big teaching advantages, and the main advantages are still among the giants such as Baidu, Tencent, Ali, etc., which makes the resource channels of some small and medium-sized enterprises narrower and narrower, unable to provide more teaching resources, and will be gradually eliminated by the field transformation [6]. In recent years, the Chinese government and relevant departments have attached great importance to the development of Internet online education, and increased their R & D efforts, gradually forming a perfect education resource chain, and enhancing the influence of Internet online education. According to the analysis of the current development situation of some small and medium-sized companies in China, the attributes of the education industry itself need to constantly accumulate experience and enrich teaching resources, which belongs to a diffuse field of development, and the investment of funds is an important foundation for its stable development. That is why many small and medium-sized companies actively integrate into the field of online education on the Internet and become online on the Internet Members in the field of education provide favorable conditions for the sustainable development of Internet online education in China.

4. Conclusion

With the continuous development of China's modern society, the demand for talents in various fields has been increased. In order to meet the development demand in various fields, the Ministry of education of China attaches great importance to this, increases the training of talents, actively carries out online education on the Internet, increases the implementation of online education, makes full use of Internet information technology, and creates a lot The diversified teaching mode makes full use of open distance education to meet the learning needs of students, introduces enterprise cooperation, and increases the research and development of Internet online education. Combined with the comprehensive analysis of the actual situation of the students, the implementation significance of online education is clarified, the enthusiasm and autonomy of the students are mobilized, the good study habits are developed, the study results of the students are improved, and the study and development of the students are promoted.

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